

Pennsylvania Avenue East Small Area Plan

Community Advisory Committee Meeting 2

Tuesday, April 6 | 6:00pm-7:30pm

CAC Summary Notes

A full recording and transcript of the meeting can be found [here](#).

Key: **Red text** = OP deliverable for CAC

1. *Discussion: What can OP provide CAC members to help promote the Small Area Plan and the April 14 Townhall?*
 - a. **Provide write ups for community listservs and social media graphics**
 - i. **Include agenda and topics that will be covered during the Townhall**
 - b. **Provide PDFs for flier distribution and additional print collateral (ex: door knockers)**
 - c. **Share questions that will be asked during the Townhall in advance of the meeting**
2. *Discussion: How should we plan our Visioning Phase meetings to be inclusive and fit the needs of the community?*
 - a. Mondays, Wednesdays, and Saturdays are the most available for additional community meetings
 - b. Provide a few different meeting options, days, and times
 - c. **OP to provide draft schedule to CAC for review and feedback**
3. *Review: Draft visioning survey:*
 - a. General Feedback
 - i. Font and coloring of webpage are difficult to read
 - ii. **Share survey prior to launching with CAC for additional review**
 - b. Economic Development and Retail Opportunities
 - i. Include an open-ended question about what retail options are missing along the corridor
 - ii. Define and/or provide examples of fast casual restaurants and healthy corner stores
 - iii. Ask a question and/or analyze data to better determine why residents are not utilizing existing retail along the corridor
 - iv. Include questions regarding interest in incubator space
 - c. Vibrant Public Realm
 - i. Add a ranking question to prioritize public realm facets
 - d. Transportation
 - i. Distinguish pedestrian needs from other modes
 - ii. Include questions regarding disability and access along the corridor